

**SCOTTSDALE PRIDE COMMITTEE
RETREAT
COMMUNITY DESIGN STUDIO
7506 E. INDIAN SCHOOL RD.
SCOTTSDALE, ARIZONA
JANUARY 19, 2005**

DRAFT NOTES

PRESENT: Cristina Lenko, Chair
Donald Scott, Vice Chair
Ryan Freeburg
Richard Gayle
Richard Kimberly
Rosanna Organ
Ronald Robins
Zachary Stahmer
Sonnie Stevens
Richard Taylor
Pamela Wheeler

ABSENT: Chandra Bonfiglio
Jim Britt
Lisa Haskell
Cathy Zebarth

STAFF: Decima Sever
Lisa Collins
Rob Millar

CALL TO ORDER

Chair Lenko called the annual retreat of the Scottsdale Pride Committee to order at 5:45 p.m.

INTRODUCTION OF MEMBERS

Vice Chair Scott led Committee members and staff in a round of introductions.

HISTORY, MISSION & PURPOSE

Ms. Sever briefly presented an overview of the history, mission and purpose of the Pride Committee:

In 1989, City Council passed a resolution making Scottsdale an official affiliate of Keep America Beautiful. In 1993, City Council passed a related resolution

creating the "I Take Pride in Scottsdale Committee" to further the mission of Keep America Beautiful. The 21 member working committee was later reduced in size to the current 15 member Scottsdale Pride Committee.

Over the years, this working committee has been involved in a number of efforts centered on utilizing volunteer resources to improve the environment and quality of life in Scottsdale.

Ms. Sever reviewed the committee's Mission: The Mission of the Scottsdale Pride Committee is to involve its citizenry in preserving and enhancing the environment and the quality of life.

And Purpose: As an affiliate to Keep American Beautiful and Arizona Clean & Beautiful, the purpose of the Scottsdale Pride Committee shall be to:

- Initiate, plan and coordinate programs for litter control
- Aid in the removal of trash and debris from streets, alleys, lots and yards
- Improve the health, sanitation, safety and cleanliness of Scottsdale by beautifying streets, alleys, lots, and yards
- Encourage planting and preserving of trees and plants in the City
- Advise departments on plans for improving the environment
- Promote public interest through education

NEIGHBORHOOD REVITALIZATION

Ms. Collins briefly introduced a new neighborhood revitalization project that provides the opportunity for residents south of Indian Bend to work with the city in initiating improvements to their neighborhoods. Based on funding, staff anticipates selecting 4 neighborhoods and is requesting that the Committee provide oversight to screening and selection. Ms. Collins advised that staff is working on program guidelines and selection criteria which will be brought back to the Committee for review.

2004 AGENDA PLANNING & PROJECTS

Ms. Sever facilitated members through a process of brainstorming projects or tasks for the upcoming year and discussing the Committee's potential involvement in each suggested project or task. Members committed to the following responsibilities for 2005:

To take the lead in implementing projects:

- Treasures n Trash
- Community Gardens (& related School Adopt-a-Spot)
- Business Property Enhancement Recognition program
- Pride Park clean-up/oversight

To provide oversight and advise to staff on programs:

- Adopt-a-road Program
- Revitalization/Neighborhood Improvement Plans & Funding

To provide support to staff on projects:

- Scottsdale Clean & Beautiful Month
 - Roadway clean-up
 - Neighborhood Clean-up weekend
- GAIN kick-off event
- Regional Litter Task Force

To become better informed regarding:

- Neighborhood Preservation/Historic Districts
- Waster water treatment plan

Ms. Sever stated that staff would arrange the newly discussed commitments on a 2005 Agenda Planner and bring it back to the Committee in February for review, comment and approval.

SUCOMMITTEE ASSIGNMENTS

After a brief discussion, Committee members agreed to establish an ad hoc committee for each of the 4 projects they had committed to implementing. Members volunteered for subcommittees as follows:

Community Gardens (adopt-a-spot): Cristina Lenko; Ryan Freeburg; Richard Gayle; Lisa Haskell (volunteered in her absence, pending her approval)

Treasures N Trash: Richard Taylor; Rosanna Organ; Richard Kimberly; Ronald Robins; Donald Scott

Business Recognition: Zachary Stahmer; Sonnie Stevens; Pamela Wheeler; Rosanna Organ; Ronald Robins; Donald Scott

Pride Park: Ryan Freeburg; Richard Kimberly

Absent members will be requested to select a committee at a future meeting.

APPROVAL OF FY2005 MEETING CALENDAR

The Committee approved the proposed meeting schedule for 2005.

STAFF LIAISON ROLE

Ms. Collins reported that several staff members will be working with the Pride Committee in different capacities. Mr. Millar will be the primary contact for agendas and administration. Ms. Sever will continue to be involved with the

Committee on revitalization related projects and Lisa Cline, the Volunteer Coordinator, will be introduced to the Committee at the next meeting.

ADJOURNMENT

With no further business to discuss, the retreat meeting of the Scottsdale Pride Committee was adjourned at 8:10 p.m.

Respectfully Submitted,
Decima Sever